

Coalition Communication: **Agriculture**

Updated 1/22/2021



COVID-19 UPDATES

We need your help in sharing information about the COVID-19 vaccine. Vaccine.coronavirus.ohio.gov is an online resource for Ohioans to learn which providers received a COVID-19 vaccine allotment and how to contact them. If you or someone you know is eligible to receive a vaccine in Phase 1B, they should use this tool.

Tentative dates to start vaccinating these Phase 1B populations are:

- Jan. 19, 2021—Ohioans 80 years of age and older.
- Jan. 25, 2021—Ohioans 75 years of age and older; those with severe congenital or developmental disorders.
- Feb. 1, 2021—Ohioans 70 years of age and older; employees of K-12 schools that wish to remain or return to in-person or hybrid learning.
- Feb. 8, 2021—Ohioans 65 years of age and older.

When a new age group begins, vaccinations may not be complete for the previous age group. It will take a number of weeks to distribute all of the vaccines given the limited doses available.

If you are older than 65, please connect with an Area Agencies on Aging about questions or if you need transportation assistance. For more information, visit aging.ohio.gov or call 1-866-243-5678.

More information can be found at coronavirus.ohio.gov.

INDUSTRY INFORMATION

■ Looking for information regarding grants, farm loan flexibilities, coronavirus food assistance program, and more? The USDA's Farm Service Agency has resources available at <u>https://www.farmers.gov/coronavirus</u>.

■ Everyone experiences stress - challenges on the farm, chronic disease, or an argument with a loved one. Confidential support is offered 24/7 by phone or text. Call the Ohio CareLine at **1-800-720-9616**, or text the keyword "**4hope**" to **741-741**.

WE WANT TO HELP YOU!

If we can help you assemble materials or if you have suggestion, please contact Alicia Shoults at (614) 648-0757 or by emailing <u>a.shoults@expo.ohio.gov</u>.

KEY STATS

Data as of 1/21/2021

PUBLIC ADVISORY SYSTEM



21-DAY TRENDS

Case Average	7,111
Death Average	74
Hospitalization Average	285
ICU Admission Average	28



SUGGESTED SOCIAL MEDIA POSTS

Safe. Effective. Rigorously tested. #COVID19 vaccines are rolling out to older Ohioans. While it will take time before it is available for everyone, it's the best way to protect our health and help Ohio on the road to recovery. <u>https://youtu.be/p0-MgPCQFhk</u>

During a pandemic, every move you make comes with risk – like an unmasked poker night with the guys or hunting trip with friends. Until we're all protected, limit your risk and stay safe, Ohio. #InThisTogetherOhio

https://www.youtube.com/watch?v=vv21QLKT-Mc

Trust the FACTS: #COVID19 vaccines won't change your DNA, alter your genetic makeup, or implant you with a tracking chip. See more debunked myths at https://bit.ly/OHVaccineMyths

When we all wear masks, it lowers the chance that we get sick from #COVID19. It's that simple. Whether you live on a farm, in the city, the suburbs, or out in the country – rise to the task, wear a mask. If #MasksOnOhio https://youtu.be/07-nS5HmV91

Farm stress? You're not alone, we've #GotYourBackOhio. The Ohio CareLine's behavioral health specialists offer confidential support in times of personal or family crisis 24/7. Take care of your mental health, call the Ohio CareLine 🖺 💪 1-800-720-9616. <u>https://bit.ly/OhiosGotYourBack</u>

TALKING POINTS FOR YOU

■ The goals of Ohio's COVID-19 vaccination program is to save lives and to allow students to return to in-person learning; therefore, while the vaccine supply is extremely limited, priority will be given to Ohio's most vulnerable residents and school personnel who commit to remaining open or reopening schools full time or in a hybrid model by March 1.

■ While there is no mandate to receive a vaccine, vaccinations are extremely limited. Ohioans should be aware that, due to vaccine shortages, anyone who declines the vaccine at their first opportunity may not have another chance to receive it for some time.

■ It's critical that we all continue to properly protect ourselves from COVID-19. It continues to spread throughout all communities in Ohio. We need to continue to wear our masks, social distance, wash our hands, and limit our travel and interactions with those outside of our households.

HOW YOU CAN HELP

 \checkmark Set a good example, by wearing a mask, making virtual accommodations, and maintaining social distance when meeting face-to-face with others.

 \checkmark Post on social media to describe how you are working to keep your employees and customers safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.

✓ Submit letters to the editor or local news outlets that support the importance of key messages: wear a mask, wash hands often, and practice social distancing.

RESOURCES

HASHTAGS TO USE

#InThisTogetherOhio #OhioSmallBusinesses #ResponsibleRestartOhio #MasksOnOhio #StaySafeOhio #ag #COVID19

LATEST UPDATES

COVID-19 Vaccination Program Public Health Orders News Releases Sector-Specific Requirements

VIDEOS

Remember When <u>COVID-19 is Unpredictable</u> <u>Ohio Nurses: We Need Your</u> <u>Help</u> Grit (Clark Kellogg PSA)

GRAPHICS

COVID-19 Vaccines: Ohio's Phased Approach Masks Required/Capacity What You Can Do Social Distancing All Printables

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