

# Coalition Communication: Tourism & Arts



## COVID-19 UPDATES

**We need your help in sharing information about the COVID-19 vaccine.** [Vaccine.coronavirus.ohio.gov](http://Vaccine.coronavirus.ohio.gov) is an online resource for Ohioans to learn which providers received a COVID-19 vaccine allotment and how to contact them. If you or someone you know is eligible to receive a vaccine in Phase 1B, they should use this tool.

Tentative dates to start vaccinating these Phase 1B populations are:

- Jan. 19, 2021—Ohioans 80 years of age and older.
- Jan. 25, 2021—Ohioans 75 years of age and older; those with severe congenital or developmental disorders.
- Feb. 1, 2021—Ohioans 70 years of age and older; employees of K-12 schools that wish to remain or return to in-person or hybrid learning.
- Feb. 8, 2021—Ohioans 65 years of age and older.

More information can be found at [coronavirus.ohio.gov](http://coronavirus.ohio.gov).

## INDUSTRY INFORMATION

Small Business Administration (SBA) launched the [Shuttered Venue Operators \(SVO\) Grant program](#). Eligible applicants may qualify for SVO Grants equal to **45% of their gross earned revenue**, with the maximum amount available for a single grant award of \$10 million. **\$2 billion is reserved for eligible applications with up to 50 full-time employees.**

Eligible entities include:

- Live venue operators, promoters, theatrical producers
- Live performing arts organization operators
- Relevant museum operators, zoos and aquariums who meet specific criteria
- Motion picture theater operators, talent representatives, and
- Each business entity owned by an eligible entity that also meets the eligibility requirements

[Click here](#) for more information and the application schedule.

## KEY STATS

*Data as of 1/21/2021*

### PUBLIC ADVISORY SYSTEM



### 21-DAY TRENDS

Case Average	7,111
Death Average	74
Hospitalization Average	285
ICU Admission Average	28

## WE WANT TO HELP YOU!

If we can help you assemble materials or if you have suggestions for the [Ohio Development Services Agency](#) team please contact [Penny Martin](#) at (614) 425-8342 or by emailing [Penny.Martin@development.ohio.gov](mailto:Penny.Martin@development.ohio.gov)



## SUGGESTED SOCIAL MEDIA POSTS

It's important that you are aware of how many people are actually in your "bubble" during the pandemic. Your "bubble" may be a lot larger than you think. (Attach ["bubble" infographic](#))

Before you visit your favorite museum, art gallery, or historic site, make sure to call ahead and learn more about their hours and safety protocols. We want you to [#StaySafeOhio](#), so we can stay open. [#ArtsOhio](#) [#SupportLocalOhio](#)

It's time to put our [#MasksOnOhio](#)! Together we can slow the spread of COVID-19 and help keep businesses, like ours open. [#InThisTogetherOhio](#) (Attach ["When We're Out" graphic](#))

## TALKING POINTS FOR YOU

- Remind your family and friends that are over 65 to visit [vaccine.coronavirus.ohio.gov](http://vaccine.coronavirus.ohio.gov) to find a vaccine provider in their area.
- If you or someone you know is feeling the stress of the pandemic, they can call the **Ohio CareLine, 1-800-720-9616** for free, confidential emotional support. Remember that mental health is just as important as physical health. Help is available 24 hours a day, 7 days/week.
- It's critical that we all continue to properly protect ourselves from COVID-19. It continues to spread throughout all communities in Ohio. We need to continue to wear our masks, social distance, wash our hands, and limit our travel and interactions with those outside of our households.
- Research shows that clear safety and cleanliness protocols matter to Americans when considering where to visit and stay.

## HOW YOU CAN HELP

- ✓ Set a good example, by wearing a mask, making virtual accommodations, and maintaining social distance when meeting face-to-face with others.
- ✓ Post on social media to describe how you are working to keep your employees and customers safe (and what they can do to help you maintain a safe environment) using the suggested hashtags.
- ✓ Submit letters to the editor or local news outlets that support the "COVID-19 Key Messages;" wear a mask, wash hands often, and social distance.
- ✓ Participate in local media/radio interviews to support "COVID-19 Key Messages," and help showcase how you and your colleagues in the industry are supporting Ohio's Responsible Restart.

## RESOURCES

### HASHTAGS TO USE

[#InThisTogetherOhio](#)  
[#OhioSmallBusinesses](#)  
[#ResponsibleRestartOhio](#)  
[#MasksOnOhio](#)  
[#StaySafeOhio](#)

### LATEST UPDATES

[COVID-19 Vaccination Program](#)  
[Public Health Orders](#)  
[News Releases](#)  
[Sector-Specific Requirements](#)

### VIDEOS

 [Remember When COVID-19 is Unpredictable](#)  
[Ohio Nurses: We Need Your Help](#)  
[Grit \(Clark Kellogg PSA\)](#)

### GRAPHICS

[COVID-19 Vaccines: Ohio's Phased Approach](#) [Masks Required/Capacity](#)  
[What You Can Do](#)  
[Social Distancing](#)  
[All Printables](#)

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